



MAB Master Studio  
Online

# ON CITIZENS

Citizens, their Cities, and the Role of Design

Thursday April 9th, 2020

A two-part online meetup in light of the current situation of online community building, self-management, and collective ownership.

Can design play an active role in community-building in economically and culturally diverse neighborhoods in transformation? Can design prevent or reduce the risk of segregation when new groups (economically, culturally) enter a neighborhood? Can design play an active role in bonding?

In this meetup, we'll look at the affordances and promises of current (online) platforms and technologies.

We will start by questioning how media architecture can be used to create a fair(er) and inclusive city. We will follow with an exploration of the issue of inclusivity on the scale of a neighborhood, with the intention to improve the current situation by designing forms of media architecture and digital platforms.

The discussion will take several real cases as examples – including projects on which students of the Master Digital Design have been working (first half) and the experiences by Piet Vollaard and Saskia Beer (second half).

## PROGRAM:

### PART 1 - STUDENT CASES

12:45. Virtual Walk-In

13:00. Student presentations + feedback

14:15. Break

### PART 2 - MEET-UP TALKS

14:30. Piet Vollaard (Si/dM)

15:00. Saskia Beer (TransformCity)

15:30. Panel Discussion

15:50. Virtual Closing

To attend PART 1, register in advance [here](#).

To attend PART 2, join us [here](#) (active 15 min before the beginning).

The event will be hosted by the Master Digital Design, and moderated by Professor Ben Schouten, Scientific Director of the Master Digital Design.

This meetup is part of the MAB Master Studio - a collaborative project of the Master Digital Design together with ArchisVolume, Sandberg Institute, Eindhoven University of Technology, and the Amsterdam Academy of Architecture.