TRANSFORMCITY MODULE 5 – SUGGESTED TIMELINE 'PRESSURE COOKER'

Duration: ca 1,5 full days

You have an urgent urban transformation challenge at hand that you need to tackle straightaway. Maybe it is a new project or an existing project that you want to boost. You realise this requires a different approach from what you are used to and you really want to upgrade your own knowledge and get concrete frameworks and tools to get your project going with better results and energy. Block one and a half days in a row to withdraw for an intensive pressure cooker. This is your own learning experience and tooling workshop in one, as our assignments help you to step by step prepare your own project and implement it straightaway.

DAY 1: Build & implement your local toolbox

Morning

Content: Chapter 1 (Intro) & 2
Assignments:
1. Make a quick inventory of the different tools you currently use in your urban transformation project. Make a distinction between the three categories from the videos. Be as complete and possible with big and small, digital and analogue, self-built or bought or licensed.
2. Are there initiatives in your organization that would allow you to make smarter use of area data? Can you look for cooperation, for example with GIS, data or innovation departments?
3. Do you have good communication or collaboration tools to allow your growing local community to communicate with you and each other and exchange information and ideas? These can be low-threshold existing solutions, especially in the beginning, such as (closed or open) social media groups or Slack, for example.
4. Do you see any gaps for which you need smarter solutions?

Content: Chapter 3
Assignments:
1. What parts of your process can you combine, translate, automate or otherwise support or augment through new tooling? You can use our checklist here to rapidly sketch the outlines for your own locally specific platform or combined toolbox.

Content: Chapter 4 & 5
Assignments:
2. Can you sketch a functional map for your own toolbox? You can use our functional map as an inspirational reference here if you like.

Afternoon

Content: Chapter 6 & 7
Assignments:
Make a ten-step implementation plan for successfully implementing your toolbox in your organisation. As a reference you can also use our functional map from last week's download section to give you an idea of the different roles and responsibilities you need to organise. We also provide a checklist in this week's section to help you.

Content: Chapter 8 & 9
Assignments:

Make a ten-step implementation plan for successfully implementing your toolbox in your area. With which existing tools and communication channels can you make a smart combination? As a reference you can also use our functional map from two weeks ago to give you an idea of the different roles and responsibilities you need to organise. We also provide a checklist in this week's section to help you.

Day 2: Optimise your local toolbox & get started

Morning/afternoon

Content: Chapter 10 & 11
Assignments:
Have another look at your toolbox and sharpen and expand it based on what you learned in these chapters. You can use our inspirational brochure here as well.

Content: Review whole course
Assignment: Sharpen your strategy and action plan and get ready to start
1. Have another look at your toolbox and now refine your top five very first tools. Make sure that these are tools that you are able to start with right away, tomorrow morning at nine o'clock so to speak, so that you don't need any additional budget, permit, support, or other permission. Perhaps you already have creative ideas that you can prototype and test in the area, perhaps even made out of cardboard? And can you think of interesting collaborations with (design) schools and academia to build and test new tools in your area as a field lab? Make sure that at least one of these first tests has a strong social component so it gives you the opportunity to meet and talk with stakeholders in a light way and get some first feedback from them.
2. Take a moment to realise you just finished this module and redesigned your complete software strategy while also being busy with your regular work and projects. This is no small achievement in these busy times, and you should definitely celebrate this. Whether you pop open the champagne or plan something nice for yourself, enjoy – and congratulations!